

Real size

One item code with 3 layouts

layout 1



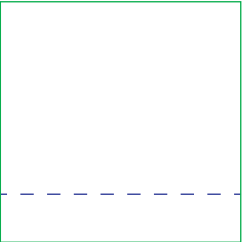
layout 2



layout 3



with imprint



without imprint

Artwork as Visual

variable brand logo



Enlarged image

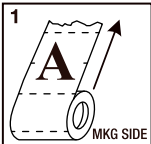
pottery barn kids

San Francisco, CA. 94109
JUMBO CANDY CANE
MADE IN CHINA



912 2022341 5902

\$12.50



Main Text/Image Outside:
Head First
A = Front face



Customer: WILLIAMS-SONOMA
GLID: 1-242645-000-00
Cust Item#: WSI-1212
Category: PAPER
Proj / Eng#: 2087886
Date/Time: 01-Dec-17 07:04:34

Dimensions: 31.8mm x 31.8mm
Material Type: FR1HS0001908D75
Stock Type:
Hole Size: mm
Material Description:
pt / g (AD109)

Colors:
F Black

Customer Revision Number: R5
Approval: _____

— cut — Dieline — crease — Kiss Cut — — Generic perf
— Sew — glue — DBL Adhesive Tape — Annotation

Current items that will be replaced

	132342	Double Price	Outlet	WS BASIC HANGTAG
	3307	price	Retail	WS BASIC HANGTAG (3307)
	3306	no price	DTC	BASIC HANGTAG (3306)
	160406	price	Retail	WS BASIC HANGTAG (3307)-
	160407	price	Retail	WS BASIC HANGTAG (3307)-

Real size
One item code with 3 layouts

layout 1



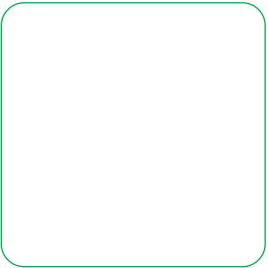
layout 2



layout 3



with imprint



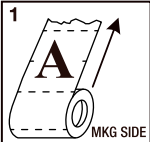
without imprint

Artwork as Visual

variable brand logo



Enlarged image



Main Text/Image Outside:
Head First
A = Front face



Customer: WILLIAMS-SONOMA
GLID: 1-242647-000-00
Cust Item#: WSI-1313
Category: PAPER
Proj / Eng#: 2087887
Date/Time: 01-Dec-17 06:51:26

Dimensions: 34.9mm x 34.9mm
Material Type:
Stock Type:
Hole Size: mm
Material Description:
pt / g

Colors:
F Black

Customer Revision Number: R6
Approval: _____

— cut — Deline — crease — Kiss Cut --- Generic perf
--- Sew — glue — DBL Adhesive Tape — Annotation

Current items that will be replaced

	5859	price	Retail	WS PERMANENT
	5860	no price	DTC	PERMANENT ADHESIVE
	132341	Double Price	Outlet	OUTLET PERM. ADHESIVE
	160404	price	Retail	WS PERMANENT
	160405	price	Retail	WS PERMANENT

Enlarged image

OUTLET
San Francisco, CA. 94109
Brand Retail \$ 10.50
OUTLET \$ 7.99

4474045 780 5902
PB NORDIC SANTA OR
FPO
MADE IN CHINA

Real size
One item code with 3 layouts

layout 1

OUTLET
San Francisco, CA. 94109
Brand Retail \$ 10.50
OUTLET \$ 7.99

4474045 780 5902
PB NORDIC SANTA OR
FPO
MADE IN CHINA

layout 2

San Francisco, CA. 94109

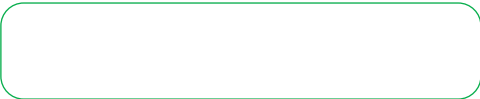
7104052
ESP 8IN WL B SVE#2
FPO
MADE IN CHINA

layout 3

POTTERY BARN
\$ 14.50

2527505 205 5902
HANGING FELT SQUIR
FPO
MADE IN CHINA

with imprint



without imprint

Artwork as Visual

variable brand logo

REJUVENATION
San Francisco, CA. 94109
Brand Retail \$ 10.50
OUTLET \$ 7.99

4474045 780 5902
PB NORDIC SANTA OR
FPO
MADE IN CHINA

OUTLET
San Francisco, CA. 94109
Brand Retail \$ 10.50
OUTLET \$ 7.99

4474045 780 5902
PB NORDIC SANTA OR
FPO
MADE IN CHINA

POTTERY BARN
San Francisco, CA. 94109
Brand Retail \$ 10.50
OUTLET \$ 7.99

4474045 780 5902
PB NORDIC SANTA OR
FPO
MADE IN CHINA

WILLIAMS-SONOMA
San Francisco, CA. 94109
Brand Retail \$ 10.50
OUTLET \$ 7.99

4474045 780 5902
PB NORDIC SANTA OR
FPO
MADE IN CHINA

west elm
San Francisco, CA. 94109
Brand Retail \$ 10.50
OUTLET \$ 7.99

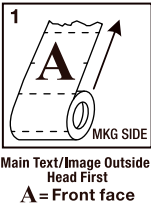
4474045 780 5902
PB NORDIC SANTA OR
FPO
MADE IN CHINA

pottery barn kids
San Francisco, CA. 94109
Brand Retail \$ 10.50
OUTLET \$ 7.99

4474045 780 5902
PB NORDIC SANTA OR
FPO
MADE IN CHINA

Mark & Graham
San Francisco, CA. 94109
Brand Retail \$ 10.50
OUTLET \$ 7.99

4474045 780 5902
PB NORDIC SANTA OR
FPO
MADE IN CHINA





Retail Branding and Information Solutions

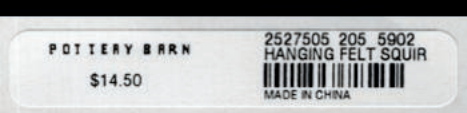
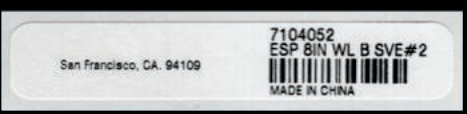
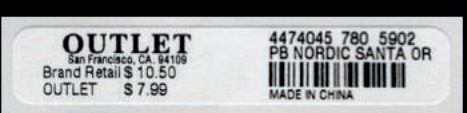
Customer: WILLIAMS-SONOMA
GLID: 1-242651-000-00
Cust Item#: WSI-2505
Category: PAPER
Proj / Eng#: 2087890
Date/Time: 01-Dec-17 06:37:58

Dimensions: 63.5mm x 12.7mm
Material Type:
Stock Type:
Hole Size: mm
Material Description:
pt / g

Colors:
F Black

Customer Revision Number: R7
Approval: _____

— cut — Dieline — crease — Kiss Cut - - - Generic perf
- - - Sew — glue — DBL Adhesive Tape — Annotation

Current items that will be replaced				
	3313	price	Retail	WS NAPKIN RING TICKET
	3312	no price	DTC	NAPKIN RING TICKET (3312)
	131955	Double Price	Outlet	WS NAPKIN RING OUTLET
	160402	price	Retail	WS NAPKIN RING TICKET
	160403	price	Retail	WS NAPKIN RING TICKET

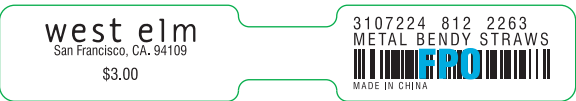
Enlarged image

west elm
San Francisco, CA. 94109
\$3.00

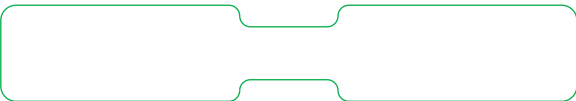
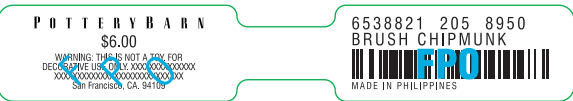
3107224 812 2263
METAL BENDY STRAWS
FPO
MADE IN CHINA

Real size
One item code with 4 layouts

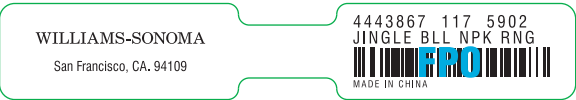
layout 1



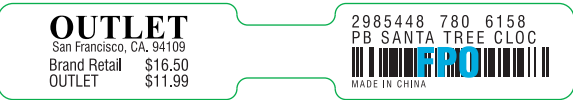
layout 3



layout 2



layout 4



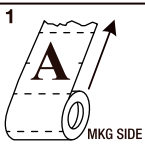
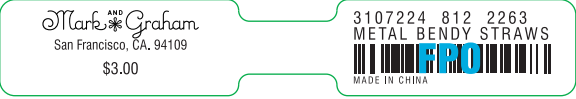
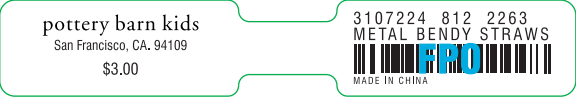
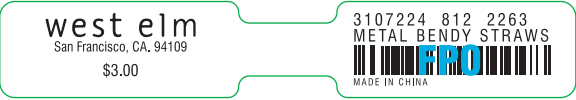
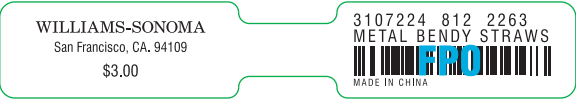
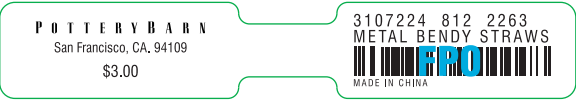
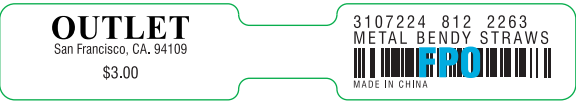
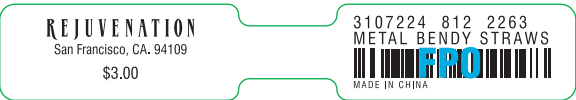
without imprint

with imprint

Current items that will be replaced				
	11331	price	Retail	WILLIAMS-SONOMA BARBELL
	11332/11332RTL	no price	DTC	BARBELL NAPKIN RING
	N/A	price	Retail	WILLIAMS-SONOMA BARBELL
	131952	Double Price	Outlet	WILLIAMS-SONOMA OUTLET
	N/A	price	Retail	NOT A TOY WARNING
	160254	price	Retail	WILLIAMS-SONOMA BARBELL
	160255	price	Retail	WILLIAMS-SONOMA BARBELL

Artwork as Visual

variable brand logo



Main Text/Image Outside:
Head First
A = Front face

Retail Branding and Information Solutions

Customer: WILLIAMS-SONOMA

GLID: 1-242652-000-00

Cust Item#: WSI-3050

Category: PAPER

Proj / Eng#: 2087891

Date/Time: 01-Dec-17 06:32:42

Dimensions: 76.2mm x 12.7mm

Material Type:

Stock Type:

Hole Size: mm

Material Description: pt / g

Colors:

F

Black

Customer Revision Number: R6

Approval: _____

cut

Dieline

crease

Kiss Cut

Generic perf

Sew

glue

DBL Adhesive Tape

Annotation

Real size
One item code with 2 layouts

layout 1



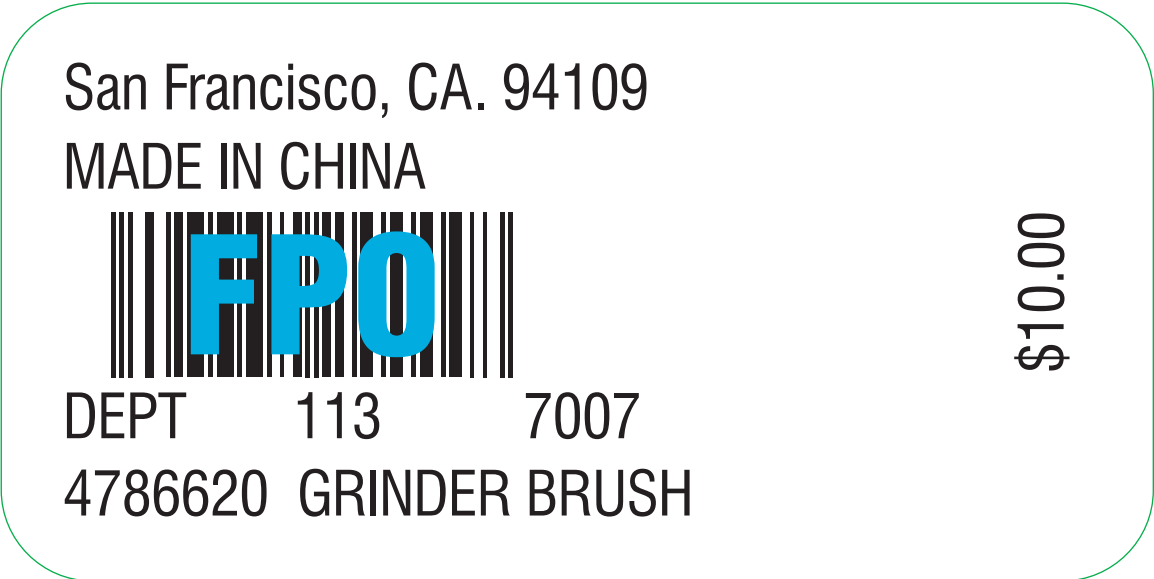
without imprint

layout 2



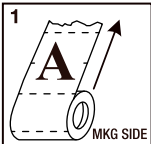
with imprint

Enlarged image



Current items that will be replaced

	8307	price	Retail	WILLIAM-SONOMA SMALL
	3310	no price	DTC	SMALL ITEM TICKET (3310)
	163805	price	Retail	WILLIAM-SONOMA SMALL
	163806	price	Retail	WILLIAM-SONOMA SMALL



Main Text/Image Outside:
Head First
A = Front face



Customer: WILLIAMS-SONOMA
GLID: 1-242649-000-00
Cust Item#: WSI-1507
Category: PAPER
Proj / Eng#: 2087888
Date/Time: 01-Dec-17 06:36:19

Dimensions: 38.1mm x 19.1mm
Material Type:
Stock Type:
Hole Size: mm
Material Description:
pt / g

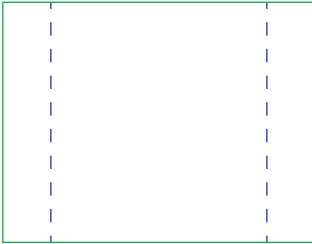
Colors:
F Black

Customer Revision Number: R5
Approval: _____

— cut — Dieline — crease — Kiss Cut — — Generic perf
— Sew — glue — DBL Adhesive Tape — Annotation

Real size
One item code with 2 layouts

layout 1

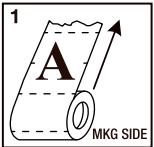


layout 2



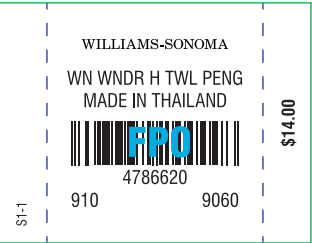
without imprint

with imprint



Main Text/Image Outside:
Head First
A = Front face

variable brand logo



Enlarged image





Retail Branding and Information Solutions

Customer: WILLIAMS-SONOMA
GLID: 1-242650-000-00
Cust Item#: WSI-1612
Category: PAPER
Proj / Eng#: 2087889
Date/Time: 01-Dec-17 04:15:57

Dimensions: 41.275mm x 31.75mm
Material Type:
Stock Type:
Hole Size: mm
Material Description: pt / g

Colors:
F Black

Customer Revision Number: R6
Approval: _____

— cut — Dieline — crease — Kiss Cut - - - Generic perf
- - - Sew glue DBL Adhesive Tape Annotation

	17484	price	Retail	Sewn-In Ticket (17484)
	17708RTL	no price	Retail	Retail - Sewn-In Ticket

Real size

One item code with 4 layouts

layout 1

layout 2

layout 3

layout 4

with imprint

without imprint

Artwork as Visual

variable brand logo



Enlarged image

REJUVENATION
San Francisco, CA. 94109
RATTAN HAMPER LRG
MADE IN PHILIPPINES
FPO
0478 8975682 2502
\$160.00

1

1

Main Text/Image Outside:

Head First

A = Front face

AVERY DENNISON

Retail Branding and Information Solutions

Customer: WILLIAMS-SONOMA

GLID: 1-242644-000-00

Cust Item#: WSI-0912

Category: PAPER

Proj / Eng#: 2087885

Date/Time: 01-Dec-17 07:08:45

Dimensions: 23.8mm x 31.8mm

Material Type:

Stock Type:

Hole Size: mm

Material Description:

pt / g

Colors:

F

Black

Customer Revision Number: R6

Approval: _____

— cut — Dieline — crease — Kiss Cut — — Generic perf

— Sew — glue — DBL Adhesive Tape — Annotation

Current items that will be replaced									
	7829	no price	Retail	WS010 BASIC ADH NO RETAIL (7829)		8588	no price	DTC	BEST BY BASIC ADHESIVE TICKET (8588)
	131953	price	Outlet	WS NEW BASIC OUTLET ADH (3807 / 8309)		160164	price	Retail	WS NEW BASIC ADH RETAIL(3807)-AUSTRALIA ticket
	8117	no price	DTC	BASIC ADHESIVE TICKET (1-UP ON 3" ROLL) (8117)		160165	price	Retail	WS NEW BASIC ADH RETAIL(3807)-UK ticket
	135516	price	Retail	WS NEW BASIC ADH RETAIL W/O COO (3809)		8118	price	Retail	WS BASIC ADH. RETAIL 1-UP/3" (8118)
	135517	no price	DTC	WS BASIC ADHESIVE CAT. TICKET W/O COO (3808)		131954	Double Price	Outlet	WS BASIC ADH. OUTLET 1-UP/3" (8118)