



11/20/2014

Avery Dennison, RBIS  
2025 16<sup>th</sup> Street  
Greensboro, NC 27405

Attention: Williams Sonoma

Dear Williams Sonoma and Williams Sonoma Suppliers,  
In conjunction with Williams Sonoma we are pleased to introduce a new Web-based management system for your price stickers and UPC sticker requirements with Avery Dennison. Effective on 11/20/2014 label management will be a few clicks away. Williams Sonoma has selected your companies to be a part of the Pilot launch for the new web based online ordering system with Avery Dennison.

This system will allow you to review the labels available, call out an order for one or more items and verify the details of any orders entered into the system including shipment details with courier tracking numbers, date of shipment, etc.

In preparation for this conversion, Avery Dennison requires you to log onto the link [www.webservices.averydennison.com](http://www.webservices.averydennison.com). This will initiate the process of obtaining access for your company and to accept Avery Terms and agreement of the site. Pilot Vendors are now required to log in and place orders on Web Services going forward with Avery Dennison Web Services On line ordering. The same username and passwords were also placed into WCS the new web ordering platform. You should have received an email with your username and password. If you have not received this email. Please log into the link [www.webservices.averydennison.com](http://www.webservices.averydennison.com) and select forgot password on the log in page. Your username is your email address. Your password will be sent to you via email.

We, at Avery Dennison appreciate the opportunity to be of service to you and look forward to improving our communication to you through this valuable new tool. We have put together regional teams to support and manage the business. The below names & email addresses are your main Avery Dennison Customer Service contacts, please feel free to reach out to the Customer Service teams with any questions. Online training for web ordering is planned to be completed 11/30/2014 for all Pilot Factories. Initial online production orders can be placed on 11/20/2014.

Please contact your local Avery Dennison Customer Service team for Training and online ordering support to ensure you are included in the Web Services training you will be provided by Customer Service.

Please do not hesitate to contact our team at any time if you need further support or should have any questions.

Avery Dennison, RBIS

**Avery Dennison Regional Customer Service Team contact information.**

US				
Name	Title	Email Address	Location	Phone Number
Cindy Anderson	CSR	cindy.anderson@averydennison.com	Greensboro NC	336.808.7211
Linda Teeters	CSR	linda.teeters@averydennison.com	Lenoir NC	1.800.528.9591 X 445
China/HK				
Elaine Zhang	CSR	elaine.zhang@ap.averydennison.com	Nansha	86 20 39306105
Indonesia				
Frima Agustian Slamet	CSR	FrimaAgustian.slamet@ap.averydennison.com	Indonesia	62-21-89901550 Ext.317
Turkey				
Duygu Unsal	CSR	duygu.unsal@eu.averydennison.com	Turkey	90.212.4674209
Bangalore				
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